



# 2009 - 2010 NEWBURYPORT GUIDEBOOK Non-Profit Advertising Rates & Application

## CONTACT INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## AD OPTIONS (see attached spec sheet for ad dimensions)

Please check appropriate box

- 1/8 page \$225
- 1/4 page (vertical) \$350
- 1/4 page (horizontal) \$350
- 1/2 page \$500
- Full Page \$900

Guidebook advertising is separate from Chamber membership dues. Guidebook advertising is open only to Chamber members in good standing.

### QUESTIONS?

Contact Laurie Contrino at 978-462-6680 x17  
or lcontrino@newburyportchamber.org

## AD SUBMISSION PREFERENCE

Please check appropriate box

- Repeat my ad from 2008 Newburyport Guidebook
- I will provide a **New ad** (see attached for ad specs - deadline for final artwork: March 27)

## PAYMENT OPTIONS

Please check appropriate box

- Charge my Visa/MC/AmEx: \$ \_\_\_\_\_ Name on card \_\_\_\_\_  
Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_ V-Code (on back of card) \_\_\_\_\_  
Billing Address (include zip code) \_\_\_\_\_  
Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_ made payable to the Greater Newburyport Chamber of Commerce.

Monthly Payment Plan is available. Please contact Chamber for more information.

## PLEASE RETURN THIS FORM WITH PAYMENT TO:

The Greater Newburyport Chamber of Commerce, 38R Merrimac Street, Newburyport MA 01950  
Attn: Newburyport Guidebook or Fax to 978-465-4145.

**AD SPACE RESERVATION FOR 2009-2010 NEWBURYPORT GUIDEBOOK ENDS ON MARCH 6**  
**DEADLINE FOR FINAL ARTWORK FOR GUIDEBOOK AD IS MARCH 27**



# 2009 - 2010 NEWBURYPORT GUIDEBOOK Advertising Specs

Full Page 4.75"w X 7.5"h

**1/4 page vertical**  
2.3"w X 3.725"h

**1/8 page**  
2.3"w X 1.8"h

**1/2 page**  
4.75"w X 3.725"h

**1/4 page horizontal**  
Horizontal 4.75"w X 1.8"h

## FILE SUBMISSION GUIDELINES

- All ads must be submitted in correct dimensions (see chart above)
- All ads must be **High Resolution Images** (300 dpi or higher)
- All ads must be sent in one of the following file formats:  
JPG, PDF, TIFF, Photoshop 6.0, Illustrator 9.0 or Quark Express 5.0

## QUESTIONS?

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