



Greater Newburyport Chamber of Commerce & Industry

2010 Sponsorship Opportunities

Follow us on:



Greater Newburyport Chamber of Commerce & Industry

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www.NewburyportChamber.org

Put the power of sponsorship to work for your business!

Sponsorships are as much about the **collaboration** that can be achieved with fellow sponsors as they are about the **exposure** derived from the actual event. Through Chamber sponsorships you have the **opportunity** to create valuable partnerships that can be carried forward long after the event is over.



By investing in a Chamber Sponsorship, you can:

- Create top-of-mind awareness of your business, service and products.
- Expand your network.
- Build your business.
- Involve your employees.
- Align your company with other business leaders.
- Demonstrate your commitment to our community.
- ...and so much more!

2010 Sponsorship Opportunities

MEMBER EVENTS

- Annual Meeting & Luncheon
- Business Educational Seminars
- Breakfast Speaker Series
- Golf Tournament
- Seacoast Business and Green Expo

COMMUNITY EVENTS

- The Chamber's Big Win
- Fall Harvest Festival
- Holiday Festivities
Invitation Nights & Santa's Workshop
- Riverfront Music Festival
- Newburyport Spring Fest
- Spring Invitation Nights
- The Wedding Event

Experience the benefits associated with your sponsorship like increased visibility, lead generation and the possibilities of new customers. **Choose** the sponsorship that works for you and your marketing objectives.

Annual Meeting & Luncheon

May 2010

An annual member event held each spring for Chamber members and the business community. Celebrate both Chamber and Chamber member accomplishments and contributions throughout the past year; hear from a notable keynote speaker; look forward to the upcoming year and induct new board members.

Platinum Sponsor \$2,000	Gold Sponsor \$1,000	Silver Sponsor \$500
<ul style="list-style-type: none"> Company recognition on: <ul style="list-style-type: none"> - Chamber website - <i>The Navigator</i> newsletter - Email blasts - Social media links - Press releases Full page ad in event program Company recognition displayed in main event room (e.g., banner, sign) Live recognition during event Prominent seating during event 	<ul style="list-style-type: none"> Company recognition on: <ul style="list-style-type: none"> - Chamber website Half (1/2) page ad in event program Company recognition displayed in main event room Live recognition during event 	<ul style="list-style-type: none"> Company recognition on: <ul style="list-style-type: none"> - Chamber website Quarter (1/4) page ad in event program Live recognition during event

Bronze Sponsor \$250	Benefactor Sponsor \$100
<ul style="list-style-type: none"> Company recognition on: <ul style="list-style-type: none"> - Chamber website Business card ad (1/8) in event program 	<ul style="list-style-type: none"> Company recognition on: <ul style="list-style-type: none"> - Chamber website Company listing in event program



KEY EXPOSURE POINTS

- Chamber website • 25,000 visitors per month
- The Navigator* newsletter • sent monthly to 1,200+ readers
- STAY in the LOOP newsletter • sent monthly to 4,300 readers
- Email blasts • sent to 1,300 readers, 3 weeks leading up to event
- Social media links • Facebook, Twitter, LinkedIn, Newburyport-Today
- Press releases • sent to key media outlets
- Estimated event attendance • 250+

Key Exposure Points are not included in all event sponsorships and/or levels.

Contact Ann Ormond for more information.
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Thank you to our generous sponsors.
Without your support, many of these
great events would not be possible.