



Greater Newburyport Chamber of Commerce & Industry

2010 Sponsorship Opportunities

Follow us on:



Greater Newburyport Chamber of Commerce & Industry

38R Merrimac Street, Newburyport, MA 01950

T: (978) 462-6680 F: (978) 465-4145

www.NewburyportChamber.org

Put the power of sponsorship to work for your business!

Sponsorships are as much about the **collaboration** that can be achieved with fellow sponsors as they are about the **exposure** derived from the actual event. Through Chamber sponsorships you have the **opportunity** to create valuable partnerships that can be carried forward long after the event is over.



By investing in a Chamber Sponsorship, you can:

- Create top-of-mind awareness of your business, service and products.
- Expand your network.
- Build your business.
- Involve your employees.
- Align your company with other business leaders.
- Demonstrate your commitment to our community.
- ...and so much more!

2010 Sponsorship Opportunities

MEMBER EVENTS

- Annual Meeting & Luncheon
- Business Educational Seminars
- Breakfast Speaker Series
- Golf Tournament
- Seacoast Business and Green Expo

COMMUNITY EVENTS

- The Chamber's Big Win
- Fall Harvest Festival
- Holiday Festivities
Invitation Nights & Santa's Workshop
- Riverfront Music Festival
- Newburyport Spring Fest
- Spring Invitation Nights
- The Wedding Event

Experience the benefits associated with your sponsorship like increased visibility, lead generation and the possibilities of new customers. **Choose** the sponsorship that works for you and your marketing objectives.

Breakfast Speaker Series

Monthly

Monthly breakfast meetings with informative speakers who address the membership on a diverse array of issues. Speakers may include economists, state and local elected officials, education leaders and marketing gurus to name a few.

Breakfast Speaker Series Sponsor

\$375

- Company recognition on:
 - Chamber website
 - *The Navigator* newsletter
 - Email blasts
 - Press releases
- Company recognition displayed in main event room (e.g., banner, sign)
- Live recognition during event
- Exclusive opportunity to distribute marketing materials to event attendees
- Opportunity to welcome event attendees and introduce guest speaker
- Reserved table for eight guests with prominent seating



KEY EXPOSURE POINTS

- Chamber website • 25,000 visitors per month
- *The Navigator* newsletter • sent monthly to 1,200+ readers
- STAY in the LOOP newsletter • sent monthly to 4,300 readers
- Email blasts • sent to 1,300 readers, 3 weeks leading up to event
- Social media links • Facebook, Twitter, LinkedIn, Newburyport-Today
- Press releases • sent to key media outlets
- Estimated event attendance • 70 - 90

Key Exposure Points are not included in all event sponsorships and/or levels.

Contact Ann Ormond for more information.
978-462-6680 x15 aormond@newburyportchamber.org