

Business Expo & Mixer November 4, 2010

This mixer/expo combination event is the Chamber's premier networking event. Provides an excellent exclusive opportunity to network with a variety of businesses from Newburyport and surrounding communities. Whether you are looking to start, grow, enhance, or make your business more sustainable, this exciting event offers something for everyone.

Lead Sponsor \$1,000	Secondary Sponsor \$750	Participating Sponsor \$500
<ul style="list-style-type: none"> • Company recognition on: <ul style="list-style-type: none"> - Chamber website - <i>The Navigator</i> newsletter - Email blasts - Social media links - Press releases • Company recognition on event related ads and collateral materials • Company recognition displayed in main event room (e.g., banner, sign) • Complimentary booth with prominent placement • Live recognition at event • Opportunity to include an item to the event raffle • List of all participating event exhibitors 	<ul style="list-style-type: none"> • Company recognition on: <ul style="list-style-type: none"> - Chamber website • Company recognition displayed in main event room (e.g., banner, sign) • Complimentary booth with prominent placement • Opportunity to include an item to the event raffle • List of all participating event exhibitors 	<ul style="list-style-type: none"> • Company recognition on: <ul style="list-style-type: none"> - Chamber website • Complimentary booth with prominent placement • Opportunity to include an item to the event raffle

KEY EXPOSURE POINTS

- Chamber website · 25,000 visitors per month
- *The Navigator* newsletter · sent monthly to 1,200+ readers
- STAY in the LOOP newsletter · sent monthly to 4,300+ readers
- Email blasts · sent to 1,300 readers, 3 weeks leading up to event
- Social media links · Facebook, LinkedIn, Newburyport-Today
- Press releases · sent to key media outlets
- Estimated event attendance · 300+

Key Exposure Points are not included in all event sponsorships and/or levels.

[2010 BUSINESS EXPO]

Contact Ann Ormond for more information.
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