



Greater Newburyport Chamber of Commerce & Industry

2010 Sponsorship Opportunities

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Greater Newburyport Chamber of Commerce & Industry

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www.NewburyportChamber.org

Put the power of sponsorship to work for your business!

Sponsorships are as much about the **collaboration** that can be achieved with fellow sponsors as they are about the **exposure** derived from the actual event. Through Chamber sponsorships you have the **opportunity** to create valuable partnerships that can be carried forward long after the event is over.



By investing in a Chamber Sponsorship, you can:

- Create top-of-mind awareness of your business, service and products.
- Expand your network.
- Build your business.
- Involve your employees.
- Align your company with other business leaders.
- Demonstrate your commitment to our community.
- ...and so much more!

2010 Sponsorship Opportunities

MEMBER EVENTS

- Annual Meeting & Luncheon
- Business Educational Seminars
- Breakfast Speaker Series
- Golf Tournament
- Seacoast Business and Green Expo

COMMUNITY EVENTS

- The Chamber's Big Win
- Fall Harvest Festival
- Holiday Festivities
Invitation Nights & Santa's Workshop
- Riverfront Music Festival
- Newburyport Spring Fest
- Spring Invitation Nights
- The Wedding Event

Experience the benefits associated with your sponsorship like increased visibility, lead generation and the possibilities of new customers. **Choose** the sponsorship that works for you and your marketing objectives.

Fall Harvest Festival

October 10 & 11, 2010

A Newburyport tradition, Fall Harvest Festival features talented artisans offering handmade crafts and artwork, great local food vendors, live music, an annual scarecrow contest and Kid's Korner with live children's entertainment, face painting, and the ever popular Teddy Bear Parade. Held Columbus Day weekend.

Lead Sponsor \$2,500	Kid's Korner OR Scarecrow Contest Sponsor \$750 / \$500 (respectively)	Participating Sponsor \$500
<ul style="list-style-type: none"> • Company recognition on: <ul style="list-style-type: none"> - Chamber website - <i>The Navigator</i> newsletter - STAY in the LOOP - Email blasts - Social media links - Press releases • Company recognition on event related ads and collateral materials • Company recognition displayed at event (e.g., banner, sign) • Complimentary 10 x 10 booth at event with prominent placement 	<ul style="list-style-type: none"> • Company recognition on: <ul style="list-style-type: none"> - Chamber website • Company recognition displayed at Kid's Korner/Scarecrow Contest area (e.g., banner, sign) • Complimentary 10 x 10 booth at Kid's Korner/Scarecrow Contest area 	<ul style="list-style-type: none"> • Company recognition on: <ul style="list-style-type: none"> - Chamber website • Complimentary 10 x 10 booth at event with prominent placement



KEY EXPOSURE POINTS

- Chamber website • 25,000 visitors per month
- *The Navigator* newsletter • sent monthly to 1,200+ readers
- STAY in the LOOP newsletter • sent monthly to 4,300 readers
- Email blasts • sent to 1,300 readers, 3 weeks leading up to event
- Social media links • Facebook, Twitter, LinkedIn, Newburyport-Today
- Press releases • sent to key media outlets
- Estimated event attendance • 5,000+

Key Exposure Points are not included in all event sponsorships and/or levels.

Contact Ann Ormond for more information.
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