



Greater Newburyport Chamber of Commerce & Industry

2010 Sponsorship Opportunities

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Greater Newburyport Chamber of Commerce & Industry

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T: (978) 462-6680 F: (978) 465-4145

www.NewburyportChamber.org

Put the power of sponsorship to work for your business!

Sponsorships are as much about the **collaboration** that can be achieved with fellow sponsors as they are about the **exposure** derived from the actual event. Through Chamber sponsorships you have the **opportunity** to create valuable partnerships that can be carried forward long after the event is over.



By investing in a Chamber Sponsorship, you can:

- Create top-of-mind awareness of your business, service and products.
- Expand your network.
- Build your business.
- Involve your employees.
- Align your company with other business leaders.
- Demonstrate your commitment to our community.
- ...and so much more!

2010 Sponsorship Opportunities

MEMBER EVENTS

- Annual Meeting & Luncheon
- Business Educational Seminars
- Breakfast Speaker Series
- Golf Tournament
- Seacoast Business and Green Expo

COMMUNITY EVENTS

- The Chamber's Big Win
- Fall Harvest Festival
- Holiday Festivities
Invitation Nights & Santa's Workshop
- Riverfront Music Festival
- Newburyport Spring Fest
- Spring Invitation Nights
- The Wedding Event

Experience the benefits associated with your sponsorship like increased visibility, lead generation and the possibilities of new customers. **Choose** the sponsorship that works for you and your marketing objectives.

Golf Tournament

June 2010

The Chamber's annual golf tournament is a perfect opportunity to showcase your business. Enjoy a beautiful day on the links as you highlight your golf skills in a fun setting.

Tournament Sponsor \$5,000	Prize Hole Contest Sponsor \$2,000	Luncheon OR Dinner Sponsor \$1,000 for each
<ul style="list-style-type: none"> • Company recognition on: <ul style="list-style-type: none"> - Chamber website - <i>The Navigator</i> newsletter - Email blasts - Social media links - Press releases • Company recognition on collateral materials • Opportunity to display company banner at event • Opportunity to address audience at awards dinner • Opportunity to provide an item for golfer goodie bags • Two (2) foursomes of golf 	<ul style="list-style-type: none"> • Company recognition on: <ul style="list-style-type: none"> - Chamber website • Opportunity to display company banner at Prize Hole • Opportunity to have company staff present at Prize Hole to greet players and oversee contest • Opportunity to provide an item for golfer goodie bags 	<ul style="list-style-type: none"> • Company recognition on: <ul style="list-style-type: none"> - Chamber website • Opportunity to display company banner in Luncheon or Dinner event room • Company recognition displayed on table signs at Luncheon or Dinner • Opportunity to address audience at luncheon or awards dinner • Opportunity to provide an item for golfer goodie bags

Scorecard OR Cart Sponsor \$1,000 for each	Bag Valet Sponsor \$1,000	Other Sponsor Opportunities \$500 / \$500 / \$175 (respectively)
<ul style="list-style-type: none"> • Company recognition on: <ul style="list-style-type: none"> - Chamber website • Company recognition on golf scorecards or carts • Opportunity to provide an item for golfer goodie bags 	<ul style="list-style-type: none"> • Company recognition on: <ul style="list-style-type: none"> - Chamber website • Opportunity for bag valets to wear your company's logo tee-shirts • Opportunity to provide an item for golfer goodie bags 	<ul style="list-style-type: none"> • Photos - Company recognition on Chamber website, recognition on photos of foursomes emailed post-tournament, and the opportunity to provide an item for golfer goodie bags • Driving Range - Company recognition on Chamber website, opportunity to display company banner at Driving Range, and opportunity to provide an item for golfer goodie bags • Hole Sign - Company recognition on Chamber website, recognition at one of 18 tees, the opportunity to provide an item for golfer goodie bags



KEY EXPOSURE POINTS

- Chamber website • 25,000 visitors per month
- *The Navigator* newsletter • sent monthly to 1,200+ readers
- STAY in the LOOP newsletter • sent monthly to 4,300 readers
- Email blasts • sent to 1,300 readers, 3 weeks leading up to event
- Social media links • Facebook, Twitter, LinkedIn, Newburyport-Today
- Press releases • sent to key media outlets
- Estimated event attendance • 150

Key Exposure Points are not included in all event sponsorships and/or levels.

Contact Ann Ormond for more information.
 978-462-6680 x15 aormond@newburyportchamber.org



Thank you to our generous sponsors.
Without your support, many of these
great events would not be possible.