



# Greater Newburyport Chamber of Commerce & Industry

## 2010 Sponsorship Opportunities

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**Greater Newburyport Chamber of Commerce & Industry**

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[www.NewburyportChamber.org](http://www.NewburyportChamber.org)

# Put the power of sponsorship to work for your business!

**Sponsorships** are as much about the **collaboration** that can be achieved with fellow sponsors as they are about the **exposure** derived from the actual event. Through Chamber sponsorships you have the **opportunity** to create valuable partnerships that can be carried forward long after the event is over.



*By investing in a Chamber Sponsorship, you can:*

- Create top-of-mind awareness of your business, service and products.
- Expand your network.
- Build your business.
- Involve your employees.
- Align your company with other business leaders.
- Demonstrate your commitment to our community.
- ...and so much more!

## 2010 Sponsorship Opportunities

### MEMBER EVENTS

- Annual Meeting & Luncheon
- Business Educational Seminars
- Breakfast Speaker Series
- Golf Tournament
- Seacoast Business and Green Expo

### COMMUNITY EVENTS

- The Chamber's Big Win
- Fall Harvest Festival
- Holiday Festivities  
*Invitation Nights & Santa's Workshop*
- Riverfront Music Festival
- Newburyport Spring Fest
- Spring Invitation Nights
- The Wedding Event

**Experience** the benefits associated with your sponsorship like increased visibility, lead generation and the possibilities of new customers. **Choose** the sponsorship that works for you and your marketing objectives.

# Newburyport Spring Fest

May 30 & 31, 2010

Newburyport Spring Fest held Memorial Day weekend. Thousands enjoy great live music, art, fine crafts, food from Newburyport's best restaurants and Kid's Korner!

<b>Lead Sponsor</b> \$2,500	<b>Kid's Korner Sponsor</b> \$750	<b>Participating Sponsor</b> \$500
<ul style="list-style-type: none"> <li>• Company recognition on:                             <ul style="list-style-type: none"> <li>- Chamber website</li> <li>- <i>The Navigator</i> newsletter</li> <li>- STAY in the LOOP</li> <li>- Email blasts</li> <li>- Social media links</li> <li>- Press releases</li> </ul> </li> <li>• Company recognition on event related ads and collateral materials</li> <li>• Company recognition displayed at event (e.g., banner, sign)</li> <li>• Complimentary 10 x 10 booth at event with prominent placement</li> </ul>	<ul style="list-style-type: none"> <li>• Company recognition on:                             <ul style="list-style-type: none"> <li>- Chamber website</li> </ul> </li> <li>• Company recognition displayed at Kid's Korner area (e.g., banner, sign)</li> <li>• Complimentary 10 x 10 booth at Kid's Korner</li> </ul>	<ul style="list-style-type: none"> <li>• Company recognition on:                             <ul style="list-style-type: none"> <li>- Chamber website</li> </ul> </li> <li>• Complimentary 10 x 10 booth at event with prominent placement</li> </ul>



## **KEY EXPOSURE POINTS**

- Chamber website • 25,000 visitors per month
- *The Navigator* newsletter • sent monthly to 1,200+ readers
- STAY in the LOOP newsletter • sent monthly to 4,300 readers
- Email blasts • sent to 1,300 readers, 3 weeks leading up to event
- Social media links • Facebook, Twitter, LinkedIn, Newburyport-Today
- Press releases • sent to key media outlets
- Estimated event attendance • 5,000+

*Key Exposure Points are not included in all event sponsorships and/or levels.*

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